



The Buchmann Faculty of Law  
Tel Aviv University



מרכז אדמונד י' ספרא לאתיקה  
The Edmond J. Safra Center for Ethics



## The Sixth Privacy, Cyber & Technology Workshop (April 11, 2019)

Tel Aviv University - Faculty of Law, Sonia & Edward Kosoy Conference Room (Room 307)

"Data is the new oil" but unlike oil, which is a Non-renewable resource, the amount of data that is collected about each and every one of us is increasing in every passing day. Based on that some argue that the right to privacy is no longer relevant. Others argued that in those circumstances, privacy, as a legal right and a social norm, is more important than ever. Privacy studies are an emerging cross-disciplinary field of study as reflected in the various fields of research represented in the sixth Annual Privacy and Cyber Workshop.

### 09:00-09:15 Opening Comments

**Prof. Michael Birnhack**, Associate Dean for Research,  
Tel Aviv University Law Faculty

### 09:15-09:30 Privacy Updates

**Mr. Uria Yarkoni**, Zvi Meitar Center for Advanced  
Legal Studies, Tel Aviv University Law Faculty  
*Verdicts, Legislative and Regulatory Updates*

### 09:30-11:00 Privacy on-line: An Empirical View

Chair: **Prof. Shira Dvir Gvirsman**, Faculty of Social  
Sciences, Tel Aviv University

**Ms. Oshrat Ayalon**, School of Engineering, Tel Aviv  
University  
*A/P(ri)vcy) Testing: Assessing Applications for Social  
and Institutional Privacy*

**Mr. Sunny Kalev**, Zvi Meitar Center for Advanced Legal  
Studies, Tel Aviv University Law Faculty  
*Data Protection, Parental Monitoring & Sharenting:  
Teen's Privacy from an Empirical Point of View*

**Ms. Hagar Afriat**, Faculty of Social Sciences, Tel Aviv  
University  
*"This is capitalism. It is not illegal": Users'  
justifications for Institutional Surveillance Following the  
Cambridge Analytica Scandal*

**Dr. Dmitry Epstein**, Faculty of Social Sciences, Hebrew  
University of Jerusalem  
*Making sense of social media privacy: A framing  
experiment.*

### 11:00-11:15 Coffee Break

### 11:15-12:30 Algorithm and privacy

Chair: **Prof. Michael Birnhack**, Associate Dean for  
Research, Tel Aviv University Law Faculty

**Dr. Mickey Zar**, *The Edmond J. Safra Center for Ethics*,  
Tel Aviv University Law Faculty  
*"People who attended this workshop were also interested  
in...": on Privacy and Profiling*

**Dr. Omri Rachum-Twaig**, Adjunct Professor, Tel Aviv  
University Law Faculty; Research Fellow, The  
Federmann Cyber Security Research Center, Hebrew  
University of Jerusalem  
*Whose Robot is it Anyway?: Liability for Artificial  
Intelligence Based Robots*

**Dr. Shaul Duke**  
*Algorithmic Failures and their Contribution to the  
Solidification of the Surveillance Society: The Google  
Case Study*

### 12:30-13:30 Lunch Break

### 13:30-14:30 Privacy in Medical Information

Chair: **Ms. Netta Avnoon**, Department of Sociology,  
Haifa University; Adjunct Professor, Western Galilee  
College; Organizational Consulting Program, Bar-Ilan  
University

**Prof. Nahum Kiryati**, School of Engineering, Tel Aviv  
University  
*Between Privacy and Autonomy: Nonconsensual  
Anonymization as a Benchmark*

**Dr. Tomer Deutsch**, Haifa Center for German and  
European Studies, Haifa University  
*Always with You! - Digital Medical Smart Cards in  
Germany - Life Saves, Better Service or Breach of  
Privacy*



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## 14:30-15:45 Privacy, Control & Consent

Chair: **Ms. Keren Primor Cohen**, Zvi Meitar Center for Advanced Legal Studies, Tel Aviv University Law Faculty

**Dr. Maayan Perel**, Natanya Academic College  
*Privacy, Control and Oversight in an Era of Big Data: Explaining Algorithmic Decision-Making*

**Mr. Yefim Shulman**, School of Engineering, Tel Aviv University  
*On the Controllability of Privacy*

**Ms. Luiza Jarovsky**, Zvi Meitar Center for Advanced Legal Studies, Tel Aviv University Law Faculty  
*Can consent survive in a world of online manipulation?*

## 15:40-16:00 Concluding remarks